

Scarborough has your data covered.

# COUNT THE WAYS

## SCARBOROUGH RESEARCH AND ARBITRON CAN HELP YOU

#10 **You're now an expert on local business trends.**  
Scarborough's local market insights have given you in-depth knowledge about your local market.

#11 **Now the corporate softball team**



Scarborough/Arbitron Consumer Insight Webinar Series

# Count The Ways To Effective Sponsorship & Event Marketing

*A Complimentary Webinar from  
Scarborough Research*

*Click Here to View the Webinar!*

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We Know the Locals  
Nationwide

