



Did you know you could easily transfer specs from one release to another?

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Even transfer like items to another market! This can save time of having to rebuild items like TV Dayparts for the season lineup, Mean and Medians, or saved Target Demos. Why Rebuild Specs?- Just Transfer Them!

To transfer saved specs, just follow the steps in order below:

- Log into the study that you had originally saved the specs
- Click on the Saved Specs button at the top of the screen
- Click on the tab Transfer Saved Specs
- Click on the specs that you want to transfer, located at the top of the screen in the Public or Private definition boxes
- Click on the study where you want your definitions to go located in the Transfer Destination Study Information-Destination Study Box
- Click in the Save File Name box located on the bottom right
- Type an eight-character name for the saved Specs going to the Destination Study
- Type a longer name for the saved Specs in the box labeled Save File Descriptions
- Click on Transfer and Save located on the bottom right